



CLARA MACDONELL

UX + VISUAL DESIGN

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01 ABOUT ME

I am a product designer with a passion for creative problem solving. I continually develop my design knowledge as I gain skills in critical thinking and collaboration. I aim to exponentially grow as a person and a designer, seeking out opportunities that will sustain this growth.

- /claramacdonell
- /clara-macdonell
- /MacDonellDesigns
- colorsofclara

02 WORK EXPERIENCE

- PRODUCT DESIGN MANAGER**
YELP | March 21 - present
In charge of Yelp's end-to-end Consumer Content experience. Managing a distributed team of designers..
- DESIGN LEAD**
YELP | March 19 - March 21
Lead the Content group in design strategy, user research, and UX improvements.
- PRODUCT DESIGNER**
YELP | July 18 - Feb 19
Worked on a cross functional, agile team to create UX solutions for problems spanning the Yelp product.

- UX/VISUAL DESIGNER**
IBM ICS | Sep 17 - June 18
Helped build collaboration software and also served as a Facilitator for many Design Thinking workshops .
... [check out my linkedin for my other past jobs](#)

EDUCATION

- BACHELOR OF GRAPHIC DESIGN**
NORTH CAROLINA STATE UNIVERSITY | Aug 12 - May 16
Graduated with honors as well as making the Dean's list each semester of college.
- SEMESTER ABROAD**
PRAGUE INSTITUTE | Jan - April 15
Lived and took classes in the Czech Republic for a semester. I gained global knowledge and perspective.

03 SKILLS

Figma	<div style="width: 95%;"></div>
Illustrator	<div style="width: 90%;"></div>
Sketch	<div style="width: 95%;"></div>
After Effects	<div style="width: 80%;"></div>
Github	<div style="width: 70%;"></div>
Keynote	<div style="width: 95%;"></div>
MS Office	<div style="width: 95%;"></div>

INTERESTS

- reading
- painting
- hiking
- writing

not to mention...

- workshop facilitation
- traveling
- illustration
- photography
- entrepreneurship
- gif making
- animation
- knitting

04 AWARDS

- PEOPLE'S CHOICE AWARD | SLAM CODING CHALLENGE**
RTP Jumpstart Program, February 2018
Lead a audio analytics coding challenge for new hire developers.

- JUDGE'S CHOICE AWARD | NEW VENTURE CHALLENGE**
Lulu Entrepreneurship Games, April 2016
Competition involving creating a business plan, video, & pitch.

- MANAGER'S CHOICE AWARD | IBM**
IBM Studios RTP, December 2016
For having an impact on the studio & being fully involved.

- VOLUNTEERING**
- ENGLISH TEACHER | EVS HANOI**
Hanoi, Vietnam | May - June 2016
Taught a variety of English Language classes while living in Vietnam.

- DESIGN THINKING PRACTITIONER | IBM DESIGN**
IBM Design Badge, October 2016
Achieved badge for the ability to apply design thinking at scale.

[*Ask me for my recommendations](#)