

522 Liberty Street
San Francisco, CA 94114

336.909.3757

macdonelldesigns@gmail.com

claramacdonell.com

01 ABOUT ME

I am a product designer with a passion for creative problem solving. I continually develop my design knowledge as I gain skills in critical thinking and collaboration. I aim to exponentially grow as a person and a designer, seeking out opportunities that will sustain this growth.

in /claramacdonell

/clara-macdonell

MacDonellDesigns

colorsofclara

02 WORK EXPERIENCE

PRODUCT DESIGN MANAGER

YELP | March 21 - present

In charge of Yelp's end-to-end Consumer Content experience. Managing a distributed team of designers..

DESIGN LEAD

YELP | March 19 - March 21

Lead the Content group in design strategy, user research, and UX improvements.

PRODUCT DESIGNER

YELP | July 18 - Feb 19

Worked on a cross functional, agile team to create UX solutions for problems spanning the Yelp product.

UX/VISUAL DESIGNER

IBM ICS | Sep 17 - June 18

Helped build collaboration software and also served as a Facilitator for many Design Thinking workshops .

... check out my linkedin for my other past jobs

EDUCATION

• BACHELOR OF GRAPHIC DESIGN

NORTH CAROLINA STATE UNIVERSITY | Aug 12 - May 16

Graduated with honors as well as making the Dean's

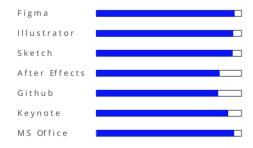
list each semester of college.

SEMESTER ABROAD

PRAGUE INSTITUTE | Jan - April 15

Lived and took classes in the Czech Republic for a semester. I gained global knowledge and perspective.

03 SKILLS



INTERESTS









reading painting

- workshop facilitation
- illustration
- entrepreneurship
- animation
- travelingphotography
- gif making
- knitting

04 AWARDS

PEOPLE'S CHOICE AWARD | SLAM CODING CHALLENGE
RTP Jumpstart Program, February 2018

Lead a audio analytics coding challenge for new hire developers.

MANAGER'S CHOICE AWARD | IBM

IBM Studios RTP, December 2016

For having an impact on the studio & being fully involved.

DESIGN THINKING PRACTITIONER | IBM DESIGN

IBM Design Badge, October 2016

Achieved badge for the ability to apply design thinking at scale.

JUDGE'S CHOICE AWARD | NEW VENTURE CHALLENGE

Lulu Entrepreneurship Games, April 2016

Competition involving creating a business plan, video, & pitch.

VOLUNTEERING



ENGLISH TEACHER | EVS HANOI

Hanoi, Vietnam | May - June 2016

Taught a variety of English Language classes while living in Vietnam.

*Ask me for my recommendations